Saint Louis University

Program-Level Assessment: Annual Report

Program: Accelerated BSN

Degree or Certificate Level: Bachelors

Date (Month/Year):07/2023

Department: Undergraduate Prelicensure Programs

College/School: School of Nursing

Primary Assessment Contact: Laura McLaughlin

In what year was the data upon which this report is based collected? The academic year 2022-2023

In what year was the program's assessment plan most recently reviewed/updated? 2022

1. Student Learning Outcomes

Which of the program's student learning outcomes were assessed in this annual assessment cycle?

AY 2022-2023: Student Learning Outcomes 9, 10, 11, 12, 13

1. SLO #9 Apply the professional code of ethics and professional standards to clinical practice.
2. SLO #10 Demonstrate personal and professional responsibility, accountability, and self-direction.
3. SLO #11 Demonstrate leadership principles in professional and interprofessional practice.
4. SLO#12 Demonstrate understanding of health care policy issues, trends and strategies as they influence accessibility, accountability and affordability in health care delivery.
5. SLO #13 Utilize appropriate information and healthcare technologies to enhance the delivery of client care.

2. Assessment Methods: Artifacts of Student Learning

Which artifacts of student learning were used to determine if students achieved the outcome(s)? Please identify the course(s) in which these artifacts were collected. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

SLO #9 Artifacts of Learning
1. The first artifact is students' ability to relate to people as demonstrated in (2520, 3435, 3445, 3485, 3495, 3565, 3575 and 4355). (Direct measure on Clinical Evaluation Tool of observed student behavior) Promoting adaptation: Objective #11 Apply the professional code of ethics and professional standards to clinical practice.
2. The second artifact is students' scores on the ATI RN Comprehensive Predictor exam, specifically on the item for BSN Essentials: Professionalism and Professional Values. This exam is taken in 4405
3. The third artifact of learning is (Direct measure) Student will pass NCLEX exam on first attempt.
4. The fourth artifact is students' self-reported ratings for (Indirect measure) Q088 (support fairness in the delivery of care); Q092 (honor rights of patients to make decisions); Q093(incorporate nursing standards into practice); Q094 (apply an ethical decision-making framework) on the Skyfactor MAP Works survey administered to graduates upon completion of the program.

 Which courses:
Level 1: 2520.
Level 2: 3435, 3445, 3565, 3575, 3485, 3495
Level 3: 4355, 4405

SLO #10 Artifacts of Learning
1. The first artifact is students' ability to relate to people as demonstrated in (2520, 3435, 3445, 3485, 3495, 3565, 3575 and 4355). (Direct measure on Clinical Evaluation Tool of observed student behavior) Promoting

adaptation: Objective #12. Demonstrate personal and professional responsibility, accountability, and self-direction

2. The second artifact is students' scores on the ATI RN Comprehensive Predictor exam, specifically on the items for Category: NLN Competency Professional Identity. This exam is taken in 4405.
3. The third artifact of learning is (Direct measure) Student will pass NCLEX exam on first attempt.
4. The fourth artifact is students' self-reported ratings for (Indirect measure) Q091 (demonstrate accountability for your own actions) Q099 (delegate nursing care while retaining accountability). on the Skyfactor MAP Works survey administered to graduates upon completion of the program.

Which courses:
Level 1: 2520
Level 2: 3435, 3445, 3565, 3575, 3485, 3495.
Level 3: 4355.

SLO #11 Artifacts of Learning
1. The first artifact is students' ability to relate to people as demonstrated in (2520, 3435, 3445, 3485, 3495, 3565, 3575 and 4355). (Direct measure on Clinical Evaluation Tool of observed student behavior) Promoting adaptation: Objective #8. Demonstrate leadership principles in professional and interprofessional practice.
2. The second artifact is students' scores on the ATI RN Comprehensive Predictor exam, specifically on the items for: BSN Essential: Basics Organization and Systems Leadership for Quality and patient Safety. This exam is taken in 4405.
3. The third artifact of learning is (Direct measure) Student will pass NCLEX exam on first attempt.
4. The fourth artifact is students' self-reported ratings for (Indirect measure) Q085 (Work with interprofessional teams) on the Skyfactor MAP Works survey administered to graduates upon completion of the program.
5. The fifth article is (Direct measure) is the the Senior Capstone Clinical Log Assignment which covers professional behaviors and demonstration of the nursing process. The Capstone Clinical Log is completed in 4355.

Which courses:
Level 1: 2520, 2705
Level 2: 3435, 3445, 3565, 3575, 3485, 3495
Level 3: 4355 4405

SLO#12 Artifacts of Learning
1. The first artifact is students' ability to relate to people as demonstrated in (2520, 3435, 3445, 3485, 3495, 3565, 3575 and 4355). (Direct measure on Clinical Evaluation Tool of observed student behavior) Promoting adaptation: Objective #13. Demonstrate understanding of health care policy issues, trends and strategies as they influence accessibility, accountability and affordability in health care delivery.
2. The second artifact is students' scores on the ATI RN Comprehensive Predictor exam, specifically on the items for: BSN Essentials: Health Care Policy. This exam is taken in 4405.
3. The third artifact of learning is (Direct measure) Student will pass NCLEX exam on first attempt.
4. The fourth artifact is students' self-reported ratings for (Indirect measure) Q050 (understand how health care delivery system is organized); Q055 (understand the effects of health policies on diverse populations) Q056 (Understand the global health care environment); Q057 (Incorporate knowledge of cost factors when delivering care); Q062 (Support fairness in the delivery of care) on the Skyfactor MAP Works survey administered to graduates upon completion of the program.
5. The fifth article (Direct measure) ABNS Student in NUR 3445 completes a Social Media Campaign Project which is completed in fall of 2022.

Which courses:
Level 1: 2520
Level 2: 3435, 3445, 3565, 3575, 3485, 3495.
Level 3: 4355.

SLO#13 Artifacts of Learning
1. The first artifact is students' ability to relate to people as demonstrated in (2520, 3435, 3445, 3485, 3495, 3565, 3575 and 4355). (Direct measure on Clinical Evaluation Tool of observed student behavior) Promoting adaptation: Objective #10. Utilize appropriate information and healthcare technologies to enhance the delivery of client care.
2. The second artifact is students' scores on the ATI RN Comprehensive Predictor exam, specifically on the items for: BSN Essentials: Information management and applications of patient care technology. This exam is taken in 4405.
3. The third artifact of learning is (Direct measure) Student will pass NCLEX exam on first attempt.
4. The fourth artifact is students' self-reported ratings for (Indirect measure) Q057 (training to use medical computer technology); Q054 (Use appropriate technologies to assess patients) on the Skyfactor MAP Works survey administered to graduates upon completion of the program.

Which courses:
Level 1: 2520
Level 2: 3435, 3445, 3565, 3575, 3485, 3495.
Level 3: 4355.

3. **Assessment Methods: Evaluation Process**
   What process was used to evaluate the artifacts of student learning, and by whom? Please identify the tools(s) (e.g., a rubric) used in the process and include them in/with this report.

SLO #9 Evaluation Process
1. The tool used to evaluate students' demonstration of the learning outcome is the Clinical Evaluation Tool. This is completed by the clinical instructors during the last week of 2520, 3435, 3445, 3485, 3495, 3565, 3575, and 4355. The scores on this tool are aggregated the course coordinator by downloading the clinical evaluation rubric in the learning management system at end of each term.
2. The RN Comprehensive Predictor is scored in ATI Analytics and are available to the option coordinators for download at the end of the Spring term.
3. The annual NCLEX pass rate is calculated and report to the SON by Mountain Measurement in April of every academic year.
4. The Skyfactor MAP Works results are available to the associate dean who shares the report with the option coordinator.

SLO #10 Evaluation Process
1. The tool used to evaluate students' demonstration of the learning outcome is the Clinical Evaluation Tool. This is completed by the clinical instructors during the last week of 2520, 3435, 3445, 3485, 3495, 3565, 3575, and 4355). These scores on this tool are aggregated the course coordinator by downloading the clinical evaluation rubric in the learning management system at end of each term.
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2. The RN Comprehensive is scored in ATI Analytics and are available to the option coordinators for download at

the end of the Spring term.

3. The annual NCLEX pass rate is calculated and report to the SON by Mountain Measurement in April of every academic year.
4. The Skyfactor MAP Works results are available to the associate dean, who shares the report with the option coordinator.

SLO #12 Evaluation Process

1. The tool used to evaluate students' demonstration of the learning outcome is the Clinical Evaluation Tool. This is completed by the clinical instructors during the last week of 2520, 3435, 3445, 3485, 3495, 3565, 3575, and 4355). These scores on this tool are aggregated by the course coordinator by downloading the clinical evaluation rubric in the learning management system at the end of each term.
2. The RN Comprehensive is scored in ATI Analytics and is available to the option coordinators for download at the end of the Spring term.
3. The annual NCLEX pass rate is calculated and reported to the SON by Mountain Measurement every academic year in April.
4. The Skyfactor MAP Works results are available to the associate dean, who shares the report with the option coordinator.
5. The course coordinator of NURS 3445 aggregates student scores on the Social Media Campaign Projects at the end of the term and curates examples of student work.

SLO #13 Evaluation Process

1. The tool used to evaluate students' demonstration of the learning outcome is the Clinical Evaluation Tool. This is completed by the clinical instructors during the last week of 2520, 3435, 3445, 3485, 3495, 3565, 3575, and 4355). These scores on this tool are aggregated by the course coordinator by downloading the clinical evaluation rubric in the learning management system at the end of each term.
2. The RN Comprehensive is scored in ATI Analytics and is available to the option coordinators for download at the end of the Spring term.
3. The annual NCLEX pass rate is calculated and reported to the SON by Mountain Measurement every academic year in April.
4. The Skyfactor MAP Works results are available to the associate dean, who shares the report with the option coordinator.

What tools:

1. Appendix A, B and C (Clinical evaluation tools: Levels 1, 2, 3)
2. ATI Analytics RN Comprehensive Predictor Report
3. The Annual Mountain Measure NCLEX Report
4. Skyfactor MAP Works Report
5. See Appendix D for Population Focused Analysis Project Evaluation Rubric.

4. Data/Results

What were the results of the assessment of the learning outcome(s)? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other off-campus site)?

SLO #9 Data/Results

1. The clinical evaluation tools Level 1, 2, and 3 data were available from the following courses: NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355. This data was

primarily collected by face-to-face clinical instructors during on-ground clinical experiences in off-campus hospitals and clinics throughout the STL metro area. 100% of students received a score of satisfactory on their final clinical evaluation for the item: Apply the professional code of ethics and professional standards to clinical practice in NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355.

2. The ATI RN Comprehensive Predictor Exam was given in May 2023. Student performance for the specific time BSN Essentials: Professionalism and Professional Values was 61%.

3. The Annual Mountain Measure NCLEX Report was not available. The report will be available April 2024

4. The Skyfactor Mapworks report has yet to be made available. The report will be available in January 2024

SLO #10 Data/Results

1. The data from the clinical evaluations tools Level 1, 2, and 3 were available from the following courses: NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355. This data was primarily collected by face-to-face clinical instructors during on-ground clinical experiences in off-campus hospitals and clinics through the STL metro area. 100% of students received a score of satisfactory on their final clinical evaluation for the item: Demonstrate personal and professional responsibility, accountability, and self-direction in NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355.

2. The ATI RN Comprehensive Predictor Exam was given in May of 2023. Student performance specifically on the items for Category: NLN Competency Professional Identity was 73%

3. The Annual Mountain Measure NCLEX Report was not available. The report will be available April 2024

4. The Skyfactor Mapworks report has yet to be made available. The report will be available in January 2024

SLO #11 Data/Results

1. The data from the clinical evaluation tools Level 1, 2, and 3 were available from the following courses: NURS 2520, NURS 3435, NURS 3445, NURS 3485, NURS 3495, NURS 3565, NURS 3575, and NURS 4355. This data was primarily collected by face-to-face clinical instructors during on-ground clinical experiences in off-campus hospitals and clinics throughout the STL metro area. 100% of students received a score of satisfactory on their final clinical evaluation for the item: Demonstrate leadership principles in professional and interprofessional practice in NURS 2520, NURS 3565, NURS 3435, NURS 3485, NURS 3495, and NURS 4355. 98% of students received a score of satisfactory on their final clinical evaluation for the item: Demonstrate leadership principles in professional and interprofessional practice in NURS 3445 and NURS 3575.

2. The ATI RN Comprehensive Predictor Exam was given in May of 2023. Student performance, specifically on the items for: BSN Essential: Basics Organization and Systems Leadership for Quality and Patient Safety, was 72.7

3. The Annual Mountain Measure NCLEX Report was not available. The report will be available April 2024

4. The Skyfactor Mapworks report has yet to be made available. The report will be available in January 2024

SLO #12 Data/Results

1. The data from the clinical evaluations tools Level 1, 2, and 3 were available from the following courses: NURS 2520, NURS 3435, NURS 3445, NURS 3485, NURS 3495, NURS 3565, NURS 3575, and NURS 4355. This data was primarily collected by face-to-face clinical instructors during on-ground clinical experiences in off-campus hospitals and clinics through the STL metro area. 100% of students received a score of satisfactory on their final clinical evaluation for the item: Demonstrate understanding of health care policy issues, trends and

strategies as they influence accessibility, accountability and affordability in health care delivery in NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355.

2. The ATI RN Comprehensive Predictor Exam was given in May of 2023. No data was available specifically on the BSN Essentials: Health Care Policy items, which was not on this year's exam. The exam outcomes were updated to reflect changes in the NCLEX test plan and the AACN Essentials.

3. The Annual Mountain Measure NCLEX Report was not available. The report will be available April 2024

4. The Skyfactor Mapworks report has yet to be made available. The report will be available in January 2024

5. The students completed an annotated Bibliography, a written paper, and an oral presentation of their Social Media Campaign Project. The aggregated final score for the Social Media Campaign Project was 97.7 %

SLO #13 Data/Results
1. The data from the clinical evaluations tools Level 1, 2, and 3 were available from the following courses: NURS 2520, NURS 3435, NURS 3445, NURS 3485, NURS 3495, NURS 3565, NURS 3575, and NURS 4355. This data was primarily collected by face-to-face clinical instructors during on-ground clinical experiences in off-campus hospitals and clinics throughout the STL metro area. 100% of students received a score of satisfactory on their final clinical evaluation for the item: Utilize appropriate information and healthcare technologies to enhance the delivery of client care in NURS 2520, NURS 3445, NURS 3565, NURS 3575, NURS 3435, NURS 3485, NURS 3495, and NURS 4355.

2. The ATI RN Comprehensive Predictor Exam was given in May of 2023. Student performance specifically on the items for: BSN Essentials: Information management and applications of patient care technology was 61.3%

3. The Annual Mountain Measure NCLEX Report was not available. The report will be available April 2024

4. The Skyfactor Mapworks report has yet to be made available. The report will be available in January 2024

5. Findings: Interpretations & Conclusions
What have you learned from these results? What does the data tell you?

Students in this cohort were below the benchmark outcome on the ATI RN Comprehensive Predictor Exam items for: BSN Essentials: Information management and applications of patient care technology. This items was an outcome for SLO #13.

Students in this cohort were below the benchmark outcome on the ATI RN Comprehensive Predictor Exam items for:BSN Essentials: Professionalism and Professional Values. This item was an outcome for SLO #9

6. Closing the Loop: Dissemination and Use of Current Assessment Findings
A. When and how did your program faculty share and discuss these results and findings from this cycle of assessment?

These findings will be shared with the ABNS program faculty during the January 2023 program meeting and were reported to the UPPC. The updated report will be shared with the faculty at the August ABSN program meeting and at the August UPPC meeting.

This assessment will be updated in January 2024 when the Skyfactor report is shared with me and in May 2024 when the NCLEX report is available.

B. How specifically have you decided to use these findings to improve teaching and learning in your program? For example, perhaps you've initiated one or more of the following:

Changes to the Curriculum or Pedagogies	• Course content	• Course sequence
	• Teaching techniques	• New courses
	• Improvements in technology	• Deletion of courses
	• Prerequisites	• Changes in frequency or scheduling of course offerings
Changes to the Assessment Plan	• Student learning outcomes	• Evaluation tools (e.g., rubrics)
	• Artifacts of student learning	• Data collection methods
	• Evaluation process	• Frequency of data collection

Please describe the actions you are taking as a result of these findings.

We were below the benchmark on one outcome for SLO #9 Applying the professional code of ethics and professional standards to clinical practice. We are in the process of introducing a new course called Developing Professional Nursing Identity and Communication Competencies which we hope to introduce in summer 2024. We will also be revising the assignments in NURS 2520 to include weekly assessments of professionalism outcomes as part of the grade for that course.
We were below the benchmark on one outcome for SLO # 13 Utilize appropriate information and healthcare technologies to enhance the delivery of client care. Nursing informatics, which addresses the utilization oof appropriate information and healthcare technologies to enhance the delivers of client care has been an ongoing area of concern. We discussed this topic prior to the beginning of our fall term 2022 and will continue to strategies ways to enhance students understanding of the content.

If no changes are being made, please explain why.

N/A

7. Closing the Loop: Review of Previous Assessment Findings and Changes
   A. What is at least one change your program has implemented in recent years as a result of assessment data?
   Our students struggle most in the summer term. In summer 2022, we re-arranged the course sequencing to offer all six summer courses over the entire 11-week summer term.

   B. How has this change/have these changes been assessed?
   These changes were assessed formally by progression rates and informally by faculty and student satisfaction comments.

   C. What were the findings of the assessment?
   This change was not well received by the student or the faculty and the program progression of 25% of the cohort was negatively affected.

   D. How do you plan to (continue to) use this information moving forward?
   Summer 2023 we pivoted back to the prior course sequencing in which the course load was divided into two sections: the first half of the summer concentrated on courses with more hands-on or group learning and the

second half concentrated on more theory didactic learning. We are in the process of adopting the Common Core requirements.

We are also revising our curriculum to adopt the new American Academy of College of Nursing (AACN) Essentials. This information will inform decision moving forward with these changes.

IMPORTANT: Please submit any assessment tools and/or revised/updated assessment plans along with this report.

Clinical Evaluation Tool Summary Table.

	2520	3435	3445	3485	3495	3565	3575	4355
SLO 9	100%	100%	100%	100%	100%	100%	100%	100%
SLO 10	100%	100%	100%	100%	100%	100%	100%	100%
SLO 11	100%	100%	98%	100%	100%	100%	98%	100%
SLO 12	100%	100%	100%	100%	100%	100%	100%	100%
SLO 13	100%	100%	100%	100%	100%	100%	100%	100%

Appendix A

ABSN/TBSN Clinical Evaluation Tools

Course Title

Saint Louis University
School of Nursing

Level 1 Choose a course: TBSN (NURS 2520); ABSN (NURS 2520)

Student: _____   Agency/Agencies: _____

Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Knowledge for Nursing Practice and Scholarship for the Discipline (Student Learning Outcomes 4 and 6)							
Begins to use theoretical and empirical knowledge from the humanities and natural, social, behavioral, and nursing sciences to provide safe, effective nursing care (SLO 4). • Safely performs nursing care.	_____	_____	_____	_____	_____	_____	_____
Begins to assist clients, at any point on the health-illness continuum, to mobilize and use adaptive resources for promotion, maintenance and restoration of health (SLO 6).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Person Centered Care (Student Learning Outcomes 1 and 2)							
Begins to relate to people as unique individuals, possessing worth, dignity, and potential for self-actualization (SLO 1).	_____	_____	_____	_____	_____	_____	_____
With faculty guidance, begins to form relationships based on understanding of self and others, and of interpersonal and group dynamics (SLO2)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Population Health (Student Learning Outcome 3)							
With faculty guidance, begins to practice in the healthcare setting with a client (SLO 3)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Quality and Safety (Student Learning Outcome 9)							
Begins to identify evidence-based knowledge as the basis for safe, effective nursing practice (SLO 9).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Interprofessional Partnership (Student Learning Outcomes 7 and 8)							
Begins to collaborate with interprofessional colleagues, community representatives, and consumers to enhance health care (SLO 7)	_____	_____	_____	_____	_____	_____	_____

	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Identifies leadership principles in professional and interprofessional practice (SLO 8)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
System-based Practice *(Student Learning Outcomes 5 and 13)*							
Begins to demonstrate critical thinking and problem solving skills, in application of the nursing process to achieve optimal client adaptation (SLO 5). • Assessment • Developing a plan of care • Implementing a plan of care • Evaluating a plan of care	_____	_____	_____	_____	_____	_____	_____
With faculty guidance, develops awareness of health care policy issues, trends and strategies as they influence accessibility, accountability and affordability in health care delivery and for population health (SLO 13)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Informatics and Healthcare Technology *(Student Learning Outcome 10)*							
With faculty guidance, begins to utilize appropriate information and healthcare technologies to enhance the delivery of client care (SLO 10)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Professionalism *(Student Learning Outcomes 11 and 12)*							
Identifies the professional code of ethics and professional standards as the basis to clinical practice and for professional development (SLO 11)	_____	_____	_____	_____	_____	_____	_____
Demonstrates personal and professional responsibility, and accountability (SLO 12)	_____	_____	_____	_____	_____	_____	_____
Student Initials/Date:							

Appendix B

ABSN/TBSN Clinical Evaluation Tools

Course Title

Saint Louis University
School of Nursing

Level 2 Choose a course: TBSN (NURS 3430, 3440, 3460, 3470, 3480, 3490); ABSN (NURS 3565, 3575, 3435, 3445, 3485, 3495)

Student: _____ Agency/Agencies: _____

Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Knowledge for Nursing Practice and Scholarship for the Discipline *(Student Learning Outcomes 4 and 6)*							
Begins to use theoretical and empirical knowledge from the humanities and natural, social, behavioral, and nursing sciences to provide safe, effective nursing care (SLO 4). • Safely performs nursing care.	_____	_____	_____	_____	_____	_____	_____
Begins to assist clients, at any point on the health-illness continuum, to mobilize and use adaptive resources for promotion, maintenance and restoration of health (SLO 6).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Person Centered Care *(Student Learning Outcomes 1 and 2)*							
Begins to relate to people as unique individuals, possessing worth, dignity, and potential for self-actualization (SLO 1).	_____	_____	_____	_____	_____	_____	_____
With faculty guidance, begins to form relationships based on understanding of self and others, and of interpersonal and group dynamics (SLO2)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Population Health *(Student Learning Outcome 3)*							
With faculty guidance, begins to practice in the healthcare setting with a client (SLO 3)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Quality and Safety *(Student Learning Outcome 9)*							
Begins to identify evidence-based knowledge as the basis for safe, effective nursing practice (SLO 9).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Interprofessional Partnership *(Student Learning Outcomes 7 and 8)*							

Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Begins to collaborate with interprofessional colleagues, community representatives, and consumers to enhance health care (SLO 7)	_____	_____	_____	_____	_____	_____	_____
Identifies leadership principles in professional and interprofessional practice (SLO 8)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
System-based Practice *(Student Learning Outcomes 5 and 13)*							
Begins to demonstrate critical thinking and problem solving skills, in application of the nursing process to achieve optimal client adaptation (SLO 5). • Assessment • Developing a plan of care • Implementing a plan of care • Evaluating a plan of care	_____	_____	_____	_____	_____	_____	_____
With faculty guidance, develops awareness of health care policy issues, trends and strategies as they influence accessibility, accountability and affordability in health care delivery and for population health (SLO 13)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Informatics and Healthcare Technology *(Student Learning Outcome 10)*							
With faculty guidance, begins to utilize appropriate information and healthcare technologies to enhance the delivery of client care (SLO 10)	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Final
Professionalism *(Student Learning Outcomes 11 and 12)*							
Identifies the professional code of ethics and professional standards as the basis to clinical practice and for professional development (SLO 11)	_____	_____	_____	_____	_____	_____	_____
Demonstrates personal and professional responsibility, and accountability (SLO 12)	_____	_____	_____	_____	_____	_____	_____
Student Initials/Date:							

Saint Louis University School of Nursing

TBSN/ABSN/RN-BSN Clinical Evaluation Tools
Course Title

| S = Satisfactory |
| I = Improvement Needed |
| U = Unsatisfactory |
| NA = Not Applicable |

Level 3 Choose a course: TBSN (NURS 4350, 4200); ABSN (NURS 4355); RN to BSN (NURS 3457)

Student: _____   Agency/Agencies: _____

Behaviors	Wk/MO 1	Wk/MO 2	Wk/MO 3	Wk/MO 4	Wk/MO 5	Wk/MO 6	Final __
Patient Centered Care *(Student Learning Outcomes 1, 3, 4)*							
1.Consistently relates to people as unique individuals, possessing worth, dignity, and potential for self-actualization (SLO 1).	_____	_____	_____	_____	_____	_____	_____
2. Becomes increasingly independent in establishing relationships based on understanding of self and others, and of interpersonal and group dynamics (SLO 3).	_____	_____	_____	_____	_____	_____	_____
3. Becomes increasingly independent in practice in a variety of settings with clients of all ages and diverse sociocultural backgrounds (SLO 4).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk/MO 1	Wk/MO 2	Wk/MO 3	Wk/MO 4	Wk/MO 5	Wk/MO 6	Final __
Promoting Adaptation *(Student Learning Outcomes 2, 5, 6)*							
4. Synthesizes theoretical and empirical knowledge from the humanities and natural, social, behavioral, and nursing sciences to provide safe, effective nursing care (SLO 2). • Safely performs nursing care.	_____	_____	_____	_____	_____	_____	_____
5. Consistently utilizes critical thinking and problem solving skills, in application of the nursing process to achieve optimal client adaptation SLO 5). • Assessment • Developing a plan of care • Implementing a plan of care • Evaluating a plan of care	_____	_____	_____	_____	_____	_____	_____
6. Consistently assists clients, at any point on the health-illness continuum, to mobilize and use adaptive resources for promotion, maintenance and restoration of health (SLO6).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk/MO 1	Wk/MO 2	Wk/MO 3	Wk/MO 4	Wk/MO 5	Wk/MO 6	Final __
Interprofessional Collaboration and Communication *(Student Learning Outcomes 7, 11)*							
7. With increasing independence utilizes appropriate information and healthcare technologies to enhance the delivery of client care (SLO 7).	_____	_____	_____	_____	_____	_____	_____
8. Consistently demonstrates leadership principles in professional and interprofessional practice (SLO 11).	_____	_____	_____	_____	_____	_____	_____

Behaviors	Wk/MO 1	Wk/MO 2	Wk/MO 3	Wk/MO 4	Wk/MO 5	Wk/MO 6	Final __
Patient Safety & Quality Care: (Student Learning Outcomes 8, 13)							
9. Consistently applies evidence-based knowledge as the basis for safe, effective nursing practice (SLO 8).	_____	_____	_____	_____	_____	_____	_____
10.With increasing independence utilizes appropriate information and healthcare technologies to enhance the delivery of client care (SLO 13).	_____	_____	_____	_____	_____	_____	_____
Behaviors	Wk/MO 1	Wk/MO 2	Wk/MO 3	Wk/MO 4	Wk/MO 5	Wk/MO 6	Final __
Professional Leadership: (Student Learning Outcomes 9, 10, 12)							
11. Consistently applies the professional code of ethics and professional standards to clinical practice (SLO 9).	_____	_____	_____	_____	_____	_____	_____
12. Consistently demonstrates personal and professional responsibility, accountability, and self-direction (SLO 10).	_____	_____	_____	_____	_____	_____	_____
13. Demonstrates understanding of health care policy issues, trends and strategies as they influence accessibility, accountability and affordability in health care delivery (SLO 12).	_____	_____	_____	_____	_____	_____	_____
Student Initials/Date: _____ _____	_____	_____	_____	_____	_____	_____	_____

SAINT LOUIS UNIVERSITY
—
TRUDY BUSCH VALENTINE
SCHOOL OF NURSING

| **NURS 3445**
PUBLIC HEALTH NURSING:
THEORY & PRACTICE
Fall 2020 |

Social Media Campaign Project

DESCRIPTION: This project integrates the core functions of public health and health promotion. The project focuses on identifying a health promotion topic geared towards a specific population, assessing the quantitative and qualitative date on the health promotion topic, developing a social media campaign utilizing a health promotion/health behavior change theory or model to address the health promotion topic, and evaluating the impact of the social media campaign.

PURPOSE: The purpose of this project is to effectively utilize communication methods and social media to educate a specific population on a health promotion topic appropriate for them.

OBJECTIVES: At the end of the activity, the learner will:
1. Identify health needs of the selected population based on a literature review.
2. Utilize web-based data to identify current resources available for the selected population.
3. Utilize the CDC's Social Media Toolkit to help design a social media campaign utilizing a theoretical framework via a selected social media platform to promote the topic.
4. Develop a social media campaign addressing a health promotion topic appropriate for a selected population.
5. Develop three measurable objectives.
6. Identify three specific media tactics for the campaign, but focus on one for the campaign.
7. Work collaboratively in the clinical group.
8. Evaluate the effectiveness of the campaign.
9. Present findings with members of the clinical group to class.

Examples of health promotion topics:
- Seatbelt use
- Vaccinations (infant, school-age, adolescent, adult, older adult)
- Self-breast exams/Testicular self-exams
- Fruit and vegetable consumption
- Flu vaccine
- Screenings for a health concern (ex – mammograms)
- Drug/Alcohol use
- Texting while driving/distracted driving

Examples of health promotion theories/models:
- Health Belief Model
- Transtheoretical Model
- Theory of Reasoned Action
- Theory of Planned Behavior

Required Criteria	Possible Points
Clinical group identifies a health promotion topic for an identified population. Literature review should reflect at least 6 references from professional journals within the last five years.	Points built into written paper
Use an annotated bibliography format for the Literature Review through the clinical group's Wiki page on Blackboard. **Due Date: 9/25/2020**	15
Written paper (no more than 10 pages) to include the following elements: • Topic Background (summary of your literature review; 2 pages) • Significance (why is this important; 1 page) • Purpose Statement (1 sentence) • Theoretical Framework (describe the framework being utilized as the foundation for the campaign and why; 2 pages) • Description of the Social Media Campaign (brief description of your campaign; 1-2 pages) • List 3 Measurable Objectives and 3 specific media tactics (utilize SMART format for objectives; 1 page) • Operationalization of the Theoretical Framework (how are you utilizing the theoretical constructs; 2 pages) **Due Date: 10/9/2020**	30
Social Media Campaign Implementation (begin implementation once faculty has given approval and run campaign through	25
Evaluation of Campaign through a narrated PowerPoint or recorded Zoom Presentation: • Summary of the Campaign • Data Analytics (how many followers, likes, retweets, etc) • Screenshots and Examples from the Campaign • Reflection on Objectives (were they met or not met) • Future Recommendations (would you change anything or do anything different; what would you recommend as next steps) • Reference List (APA format) **Due Date: 12/2/2020**	20
Peer Evaluation **Due Date: 12/2/2020**	10
Total Possible Points for the Social Media Campaign Project	**100**