

Program-Level Assessment: Annual Report

Program: PBC in Strategic Intelligence

Department:

Degree or Certificate Level: Graduate

College/School: Professional Studies (SPS)

Date (Month/Year): June 2023

Primary Assessment Contact: Joe Lyons Ph.D.

In what year was the data upon which this report is based collected? 2022/2023

In what year was the program's assessment plan most recently reviewed/updated? 2019

1. Student Learning Outcomes

Which of the program's student learning outcomes were assessed in this annual assessment cycle?

SLO 3 Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms

SLO 4 Evaluate and manage various information sources and their relevance to strategic intelligence and translate that information into actionable outcomes

2. Assessment Methods: Student Artifacts

Which student artifacts were used to determine if students achieved this outcome? Please identify the course(s) in which these artifacts were collected. Clarify if any such courses were offered a) online, b) at the Madrid campus, or c) at any other off-campus location.

final projects, discussion board posts and qualitative information built upon the program and course learning. Provided assessment of the learning outcomes for each course: Assessment activities include the following:

Specific artifact(s) used to demonstrate achievement:

INT 5000, INT 5050 – Final Papers, Discussion Posts (ONLINE)

Number of students who achieved/partially achieved/not achieved the outcome

INT 5000– 20 Students Achieved Outcome / 0 partial / 0 Not Achieved

INTL 5050 – 14 Students Achieved Outcome / 0 partial / 0 Not Achieved

THERE ARE NO MADRID STUDENTS CURRENTLY ENROLLED IN THIS PROGRAM,

3. Assessment Methods: Evaluation Process

What process was used to evaluate the student artifacts, and by whom? Please identify the tools(s) (e.g., a rubric) used in the process and include them in/with this report.

Quantitative and qualitative data was collected using student course evaluations as well as qualitative information derived from the instructor of record for INTL 5000, INTL 5050,

4. Data/Results

What were the results of the assessment of the learning outcomes? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other off-campus site)?

The data indicated success in achieving SLO 3 and SLO 4. These courses were taught entirely online.

5. Findings: Interpretations & Conclusions

What have you learned from these results? What does the data tell you?

After reviewing input from students and faculty, there are no immediate change, this feedback will be disseminated to faculty within the program. The program is scheduled for Program Review in Spring 2024, where a complete review will take place and all assessment data and enrollment data be reviewed by internal and outside reviewers. The report will be shared with adjunct faculty, and students will be directed to the report on the University's web site.

6. Closing the Loop: Dissemination and Use of Current Assessment Findings

A. When and how did your program faculty share and discuss these results and findings from this cycle of assessment?

Assessment data is shared via email with adjuncts and at the annual SPS faculty retreat/ adjunct training in the Fall.

B. How specifically have you decided to use findings to improve teaching and learning in your program? For example, perhaps you've initiated one or more of the following:

Changes to the Curriculum or Pedagogies

- Course content
- Teaching techniques
- Improvements in technology
- Prerequisites

- Course sequence
- New courses
- Deletion of courses
- Changes in frequency or scheduling of course offerings

Changes to the Assessment Plan

- Student learning outcomes
- Student artifacts collected
- Evaluation process

- Evaluation tools (e.g., rubrics)
- Data collection methods
- Frequency of data collection

Please describe the actions you are taking as a result of the findings.

If no changes are being made, please explain why.

Due to spring 2024 program review, no changes are currently planned.

7. Closing the Loop: Review of Previous Assessment Findings and Changes

A. What is at least one change your program has implemented in recent years as a result of assessment data?

New courses were developed and offered for summer and a summer study abroad course INTL 5930 was offered in Summer 2023.

B. How has this change/have these changes been assessed?

C. What were the findings of the assessment?

D. How do you plan to (continue to) use this information moving forward?

IMPORTANT: Please submit any assessment tools and/or revised/updated assessment plans along with this report.